

# *COME and SEE !!!*

## **“BUYAN LAKE FESTIVAL 2014”**

**20 – 22 june 2014 ( 09 am ) at Ulun Danu Buyan – Buleleng**

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In order to improve the relationship between agriculture and tourism, it is than developed agrotourism that make use of the area and activities of agriculture for tourism. It is also expected that the farmer can get the benefit by producing the agricultural products that consider the quality, quantity, and qontinuety of the products, so the tourists can enjoy them all while doing the activity.

Pancasari is one of unmanaged tourism area in Sukasada subdistrict Tourism potential in Buleleng regency. It is products are mainly on the holticulture and flora with two lakes, they are Buyan and Tamblingan lake which are considered as natural resources preservation and holly sacred places for Hindu Balinese people. Referring to the importance rules of those areas, a promotion of agriculture is needed.

The Buleleng Government has been doing several efforts to improve the local natural tourism and agriculture sector, but it is still far from the expectation. That is why, a festival is going to be held to promote the scenery and agriculture with the farmer's activity in Pancasari and the surrounding that is managed into Buyan Lake Festival with theme “Spirit of the Nature”. This festival is aimed at introducing the high agriculture products of high sea-level area by the society, introducing the tourism park of Buyan and Tamblingan Lakes with the arts and cultures, creating the tourism business and market opportunity for local agricultural products.

**There are some activities held in that festival :**

- **Fruits arrangements competition for the young girls and women association among the subdistrict in Buleleng regency.**
- **Fruit and cows contest by the Buleleng Government Sea and Fishery office.**
- **Ngelawar competition by Buleleng government Culture and Tourism Office.**
- **Fishing competition by Buleleng Government Sea and Fishery Office.**
- **Tracking by Buleleng Government Forestry Office.**
- **Gangsing Competition by Forestry Office.**
- **Reboisation by Buleleng Government Environment Office.**
- **Agricultural, Fishery, Culinary, Handicraft, exhibition.**
- **Art and dance performances.**
- **Ngelawar Competition (Pork and Chicken).**
- **Parade SAPI Gerumbungan (Bull Races Parade)/Tentative**

The Festival will be conducted within 3 days in june 2014 and will be centralised in the front yard of Ulun Danu Temple of Buyan lake-Pancasari, Buleleng.